

## MediaClone, Inc. Introduces the "SuperWiper<sup>™</sup> 7 Inch Mini Field Data Erasure Unit" A Fast, Compact, and Easy-to-Use Device that supports SECURE ERASE, and DoD protocols

MediaClone, Inc. is proud to announce the release of the SuperWiper<sup>TM</sup> 7" Mini Field Data Erasure Unit – A data erase and format unit that enables the user to wipe data from Hard Disk Drives, SSD, USB storage devices and Cellphones, built with 3 SATA ports and 4 USB 3.0 ports. It is a very useful tool for any IT technician in the field that needs to ensure complete erasure of sensitive data, which is sometimes required by law. (A Linux base unit)

Reseda, CA (<u>PRWEB</u>) October 14, 2014 -- SuperWiper<sup>TM</sup> 7" Mini is a Multi-Channel SATA and USB 3.0 Secure Data Eraser and Format Unit. Built in with 3 SATA and 4 USB 3.0 ports, 7" Touchscreen color LCD display. The unit is very compact which can be held in the palm of a hand. The unit dimension are 7.5" x 6.0" x 2.5" and its weight is 2.5 lbs.

The Unit securely and quickly erases data from SATA Hard Disk Drives (HDD), Solid State Drives (SSD), USB storage devices, Multi Media Cards (MMC), IDE hard disk drives, and Cellphones that supporting mass storage.

The SuperWiper<sup>™</sup> 7" Mini erases at extremely fast speeds exceeding 28GB/min with SSD and 11GB/min with 1TB WD Blue HDD.

The SuperWiper<sup>™</sup> application runs on Linux OS, which is a very secure environment. The user can erase data from hard disk drives and storage devices following the DOD 5220-22M or 'Secure Erase' specifications. The 'Secure Erase' protocol is one of the highest recommended methods for erasing data from any media that supports secure erase special commands and is especially recommended for the erasure of Solid State Drives (SSD).

The Unit's application allows the user to efficiently run operations with maximum throughput on a number of erasure devices. The user can run a continuous erase mode, where each port operates as a separate and independent operation with very little downtime. The Unit also supports formatting HDD of the following file systems: NTFS, FAT32, exFAT, EXT4(Linux), HFS+(Mac).

Data stored on media often contains very sensitive information that must be completely erased without any trace, and without the ability for a clever forensic application to capture even the smallest portion of sensitive information. "Sanitizing" the media is needed. There are numerous laws and regulations that relate to and require the sanitization of data on storage devices, including U.S. requirements imposed by the Health Information Portability and Accountability Act (HIPAA), Personal Information Protection and Electronic Documents Act (PIPEDA), Gramm-Leach-Bailey Act (GLBA), California Senate Bill 1386, Sarbanes-Oxley Act (SBA), and SEC Rule 17a.

The eraser and sanitization of data is not an easy process. Today, a storage media have a variety of different technologies, each of which requires different handling when it comes to erasing data. From Hard Disk Drives (HDD) with magnetic disks to Solid State Drives (SSD) with NAND technology, there are many ways to eliminate data. One can eliminate data by physical destruction, by shredding and degaussing, or by software



applications that rewrite the media (DoD), or by using 'Secure Erase' protocols that utilizes special media internal erase commands(for SATA drives only).

There are many software applications on the market that perform data eraser. Most of them do not support secure eraser protocols, nor are the applications designed to erase drives that are attached to a PC and most do not offer the user convenience.

The better way to erase data from HDD is to use a dedicated, isolated, secure hardware solution tool that supports SECURE ERASE in a simple and easy to use way.

"Data erasure appears to be a very simple process, but it is actually pretty complicated and depends on the type of media that needs to be erased, and the condition of the media. The end user needs to be able to rely on a simple and effective tool" says Ezra Kohavi, President and CEO of MediaClone Inc. "Our philosophy in designing this 7" data erasure unit was to create the most trustworthy tool employing the highest quality of data erasure."

For more information, visit: <u>http://www.media-clone.net/SuperWiper-Mini-Unit-with-SATA-and-USB-3-0-p/swm-0001-00a.htm</u>



Contact Information Ezra Kohavi MediaClone, Inc http://www.media-clone.net +1 818-654-6286

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